
DESIGN AND TECHNOLOGY

9705/31

Paper 3

October/November 2016

MARK SCHEME

Maximum Mark: 120

Published

This mark scheme is published as an aid to teachers and candidates, to indicate the requirements of the examination. It shows the basis on which Examiners were instructed to award marks. It does not indicate the details of the discussions that took place at an Examiners' meeting before marking began, which would have considered the acceptability of alternative answers.

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Section A

Part A – Product Design

1	(a) Suitable material:	<ul style="list-style-type: none"> - abs/polypropylene/acrylic/HIPS - appropriate hardwood for laminating/bending - aluminium alloy - mild steel (with finish) - stainless steel 	1	
	Reasons:	<ul style="list-style-type: none"> - can produce high quality finish - can be bent to required shape - will hold shape when hanging heavy clothing - look attractive in desired environment 	2×1	[3]
	(b) Description to include:			
	Quality of description:			
	- fully detailed		3–7	
	- some detail		0–2	
	- quality of sketches		up to 2	[9]
	(c) Explanation could include:			
	- change in process			
	- change in materials			
	- use of jigs, formers, moulds			
	- simplification of design			
	Quality of explanation:			
	- logical, structured		4–6	
	- limited detail		0–3	
	- quality of sketches		up to 2	[8]
	-			
				[Total:20]
2	Discussion should refer to:	<ul style="list-style-type: none"> - aesthetics – appeal/complexity against manufacturing possibilities - unit costs – target market – demand - processes – specific to product - consumer need for product - speed of response/lead time to sales - quantity consideration/batch production - competition/advertising 		
	Examination of issues:			
	- wide range of relevant issues		5–9	
	- limited range		0–4	
	Quality of explanation:			
	- logical, structured		4–7	
	- limited detail		0–3	[16]

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Supporting examples/evidence:

- specific products
 - specific marketing/commercial awareness
 - specific details of quantity production methods
- [4]**

[Total: 20]

- 3 (a)** Description of process:
- fully detailed 3–5
 - some detail 0–2
 - quality of sketches up to 2 7×2
- [14]**

- (b)** Hardening and tempered:
- ensures hard/sharp blade
 - reduces brittleness
 - relatively low cost, no need for possibly costlier higher carbon/specialist steel blades

Edged and veneered:

- attractive
- dimensionally stable
- reduced weight/cost
- environmentally friendlier

Vacuum formed:

- range of colours
 - quick process
 - no finishing required 3×2
- [6]**

[Total: 20]

Part B – Practical Technology

- 4 (a)** Application identified – e.g. modelling/construction/assembly with materials named **[3]**

- (b)** Explanation to include:
- possible preparation of materials/surfaces/work area
 - stages of application
 - possible health and safety issues
 - clear, fully detailed 8–10
 - most features described 4–7
 - limited detail 0–3
 - structure/communication 0–2
- [12]**

- (c)** Explanation could include:
- strength
 - speed
 - cost
 - clear, fully detailed 3–5
 - limited detail 0–2
- [5]**

[Total: 20]

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5 (a) (i)	Alloys named, e.g.: Brass copper (65–90%) zinc (10–35%) Bronze copper (78–95%) tin (5–22%) Stainless steel Iron (50%+), chromium (10–30%), plus smaller amounts of carbon, nickel, manganese, molybdenum Duralumin Aluminium (94%), copper (4.5–5%), magnesium (0.5–1.5%), manganese (0.5–1.5%)		
	One mark for alloy, two marks for materials	3×2	[6]
	(ii) Product identified e.g. screw, sink	1×2	[2]
	(iii) Explanation to include: – extends material range – specific qualities/properties produced		[4]
	(b) (i) Product [1] explanation up to 2		[3]
	(ii) Hardness – resistance to indentation or abrasion – appropriate test for indentation/abrasion – quality of communication	up to 3 up to 2	[5]
			[Total: 20]

6	Discussion should refer to: – materials – weight, strength – mechanisms – cranks, gearing, levers – friction – tyres, brakes, seat		
	Examination of issues: – wide range of relevant issues – limited range	5–9 0–4	
	Quality of explanation: – logical, structured – limited detail	4–7 0–3	[16]
	Supporting examples/evidence: – specific materials – specific cycle components – specific reference to function – racing, multi-terrain etc.		[4]
			[Total: 20]

Part C – Graphic Products

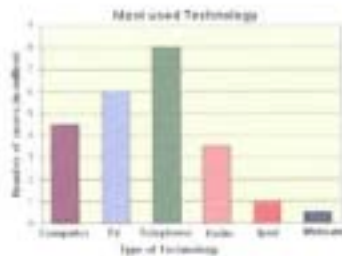
7 (a) (i)	accuracy construction interpenetration scale	2 2 2 1	[7]
(ii)	development construction correct outline accuracy	2 3 2	[7]

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- (b) Explanation should include:
- need for consistency/clarity
 - easily understood
-
- clear, fully detailed 4–6
 - limited detail 0–3
- [6]**
- [Total: 20]**

- 8 (a)** Description could include:
- speed
 - ease of manipulation
 - store and send
- 2×2 **[4]**
- (b) (i)** Description of process:
- fully detailed 4–6
 - some detail 0–3
 - quality of sketches up to 2
- [8]**
- (ii)** Description of process:
- fully detailed 4–6
 - some detail 0–3
 - quality of sketches up to 2
- [8]**
- [Total: 20]**

9



- Pictograms** resemble what they signify
- Bar charts** are chart with rectangular bars with lengths proportional to the values that they represent
- Pie charts** circular chart showing proportion
- Ideograms** graphic symbol that reflects idea or concept, (also Chinese characters)

- Quality of explanation:
- logical, structured 4–5
 - limited detail 0–3
- [5×4]**
- [Total: 20]**

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Section B

Analysis

Analysis of the given situation/problem. [0–5]

Specification

Detailed written specification of the design requirements.
At least five specification points other than those given in the question. [0–5]

Exploration

Bold sketches and brief notes to show exploration of ideas for a design solution, with reasons for selection.

- range of ideas [0–5]
- annotation related to specification [0–5]
- marketability, innovation [0–5]
- evaluation of ideas, selection leading to development [0–5]
- communication [0–5]

Development

Bold sketches and noted showing the development, reasoning and composition of ideas into a single design proposal. Details of materials, constructional and other relevant technical details.

- developments [0–5]
- reasoning [0–5]
- materials [0–3]
- constructional detail [0–7]
- communication [0–5]

Proposed solution

Produce drawing/s of an appropriate kind to show the complete solution.

- proposed solution [0–10]
- details/dimensions [0–5]

Evaluation

Written evaluation of the final design solution. [0–5]

[Total: 80]